NBDPA PORTFOLIO

BDPA

Information Technology
Thought Leaders

"Advancing Careers from the Classroom to the Boardroom"

Sponsorship Opportunities:

- ☐ National Programs and Services
- ☐ Local Programs and Services
- ☐ Technology Conference
- ☐ Career Fair and Technology Expo

Table of Contents

"Transforming the IT Professional"

2012
N A T I O N A L
BDPA
TECHNOLOGY CONFERENCE
Baltimore - Hilton Downtown
TECHNOLOGY CONFERENCE | AUGUST 1-4
CAREER FAIR & TECHNOLOGY EXPO | AUGUST 3-4

BDPA
WWW.BDPA.ORG

BDPA Information Technology
Thought Leaders

About NBDPA

"Advancing Careers from the Classroom to the Boardroom"

National Black Data Processing Associates, (NBDPA), is a non-for-profit professional association founded in 1975 in Philadelphia, PA. NBDPA has grown into a national organization with over 40 chapters chartered throughout the United States. Organization membership is open to all with expressed interest in the information industry regardless of race, sex, religious beliefs, or national origin.

Our Mission
NBDPA is a global member-focused technology organization that delivers programs and services for the professional well being of its stakeholders.

Our Vision
To be a powerful advocate for our stakeholders' interests within the global technology industry.

Our Profile
- Founded in Philadelphia in 1975
- 2,100 members in over 50 chapters nationwide
- 21,000 on-line community
- Strong programs "Advancing Careers from the Classroom to the Boardroom"
- Annual National Technology Conference & Career Fair Expo

Our Demographics

NBDPA members represent all ethnicities, age groups, and income levels. We are geographically disbursed across the country with a growing international following in Canada, England, France and Ghana.

- 60% of NBDPA members are IT Professionals (e.g. software developers, business analysts, testers, project managers, etc.)
- 25% are high school and college students
- 10% are entrepreneurs and consultants
- 5% are managers and senior executives

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Thought Leaders

Portfolio Overview

The information included in this portfolio describes our programs and services and the value of these offerings at the national and local levels. In addition to the benefits for sponsors described in this portfolio, NBDPA will go all out to make your generous contributions known to our members and the communities we serve as we take our members *From the Classroom to the Boardroom*.

Sponsors may contribute any amount directly to the National Office to offset the organization's operating budget.   Contributions may also be made directly to the NBDPA Education and Technology Foundation (BETF), our fundraising arm which is recognized as a tax-exempt unit under section 501(c)3 of the Internal Revenue Code.

Sponsorship can either be financial or in-kind (donation of equipment, software, services or other non-cash items). Your recognition level is achieved by calculating the amounts of the various sponsorships, advertising and in-kind programs in which your company participates at the national or local level or both. All support must be documented on the registration form included with this portfolio.

Please know that our sponsorship program is adaptable to meet the needs of your organization. We will customize a sponsorship package for you, *based on your needs*, to create a successful partnership.

RECOGNITION LEVELS

PLATINUM	$100,000
DIAMOND	75,000
GOLD	50,000
SILVER	25,000
BRONZE	10,000
CORPORATE SPONSOR	$ 5,000
CORPORATE SUPPORTER	$100 - $ 4,999

BDPA
Information Technology
Thought Leaders

Programs and Services - Students

The NBDPA Student Information Technology Education and Scholarship (SITES) Program is our pre-college program that puts hundreds of high school students each year on a more firm path to college and eventually the IT profession. Early preparation of the next IT generation is a primary emphasis for NBDPA.

NBDPA works at the community level to give students hands-on experience to generate interest in the computer field providing seminars, workshops and training that culminates with the High School Computer Competition at National BDPA's Annual Technology Conference. Here students from across the country match their skills in extensive oral and written exams and a five-hour web programming assignment.

Your generous sponsorship of this great program will help students explore technology development as a career option and highlight the career opportunities that are available to them as a profession. Our pre-college motivational programs, which include the following key events, are making a tremendous difference in bringing African-Americans into the industry and your help can bring even more students into the loop:

- High School Computer Camp
- Regional High School Computer Competitions
- National High School Computer Competition
- National Youth Technology Camp
- Mentoring Program

In addition to our programs for high school students, we also have several for college students, including the College Student Internship Program. This matches our corporate sponsors with members majoring in Computer Science, Computer Engineering or an IT-related curriculum.

You have an opportunity at the national level to provide much-needed support by sponsoring our Annual National Conference High School Computer Competition and other programs.

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Programs and Services - Professionals

NBDPA gives professionals, executives, and entrepreneurs a pathway from the classroom to the boardroom through education, mentoring, business networking and services that enhance innovation, technical skills, business savvy and personal growth. As a professional services organization, we offer members nationwide access to job opportunities, career building workshops, seminars and important business contacts. Listed below are some of the programs established to meet our lofty vision, mission and objectives. We ask for your support as we move towards that glorious future.

National BDPA Career Center and Talent Management System
The Career Center provides a cost effective solution for employers to reach a diverse group of college students, graduates, and technical professionals.

National Advertising
NBDPA publications have the important goal of improving the communication and visibility of companies looking to reach the best and brightest professionals and students.

Black Family Technology Awareness Week (BFTAW)
BFTAW is a public awareness campaign to communicate the value of technology in the black community and its importance in educating and preparing black children for future careers. NBDPA chapters conduct activities such as hands-on demonstrations, computer classes, and technology fairs.

National Webinars
The webinar series is available to members at no charge. The webinar series features nationally prominent and influential speakers on topics and skills that will improve personal competencies, such as the technical innovations, dynamics of leadership, managing change, and much more.

National BDPA Technology Conference
The conference is designed to inform, motivate and encourage networking for professionals in the IT industry. During the four-day conference, participants can expect to share their experiences with peers, attend the career fair; explore the displays at the technology expo, and participate in a wide array of workshops and seminars reflecting leading-edge technologies and strategies.

ITSMF Executive Protégé Program (EPP)
This program is sponsored by Information Technology Senior Management Forum (ITSMF) for our members who are interested in moving to executive level careers within the IT industry. The goal of the program is to fill the pipeline with the next generation of IT professionals of color.

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Thought Leaders

Programs and Services – Local Chapter

Advertising
There are a number of advertising opportunities for corporations within our local chapters. These ad-buys can occur within chapter newsletters, websites, monthly program meetings and annual banquets.

Chapter Program Meetings & Webinars
Chapters provide monthly program meetings for face-to-face networking and education in each of our chapter cities. We also produce a monthly webinar for education and networking opportunities by members & supporters who do not live in a city with a chapter.

High School Computer Camps
Chapters offer an intense series of youth training programs that promote academics in computer science, stimulate greater interest in information technology and introduce the "team concept" used in government and corporate work environments.

Student internship Program (SIP)
SIP partners our corporate sponsors with our college members majoring in computer science, computer engineering or an IT-related curriculum. Academic courses are combined with practical on-the-job experience to help students prepare for immediate employment and advancement in technical careers.

Black Family Technology Awareness Week
Local chapters in partnership with sponsors conduct hands-on demonstrations, computer classes, and technology fairs providing access to technology and technology education in addition to highlighting the black achievers who have leveraged an interest in math, science or technology to build successful careers and the wide range of opportunities open in these areas.

Networking
Networking takes place at the monthly program meetings; however it also occurs at committee meetings, special interest groups discussing various IT topics, study groups for IT certifications, annual education banquets, annual awards luncheons and online communities in various NBDPA social networks.

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Annual National Technology Conference

The Annual National Technology Conference is NBDPA's premier career development and business networking event. It also provides our sponsors with a tremendous vehicle to invest in programs and exposure opportunities that pay back significant dividends. IT professionals and executives from across the country gather for seminars, workshops plenary sessions, numerous networking events and a gala ball on the closing night. In addition, an equal number of high school and college students assemble to learn, showcase their tech skills, meet role models and develop relationships that advance their drive toward a future career in IT.

NBDPA's conference gives you many choices to make your company's presence felt while building your pipeline of IT talent and enhancing your market reputation in the community. Our staff can help you create a winning combination that meets your business and marketing needs.

Conference Receptions and Meals
Throughout the four-day event, there are receptions, lunch/plenary sessions, hospitality suites and the awards gala. Some of these events are specifically for target audiences such as our student members, senior executives and chapter presidents. Others, such as the opening ceremony and awards gala are for all conference participants.

NBDPA Golf Classic
Golf is the de facto mainstay of business networking worldwide. NBDPA's Conference Golf Classic offers you both powerful networking and sponsorship opportunities to reach influential IT professionals and executives. Your company can be the lead sponsor of the entire event or sponsor specific events within the Classic.

Advertising and Promotions
NBDPA offers sponsors and other organizations excellent venues in which to advertise their products and services.   For questions regarding advertising and publication details, email: marketing@bdpa.org.

- Conference Program Guide
- Career Fair Guide
- Web Banner on www.bdpa.org Website
- Lanyards, Conference Bags, Signage

Annual Career Fair and Technology Expo
In addition to the seminars and workshops at the Annual Technology Conference, the Career Fair and Technology Expo, open to the public, attracts thousands of minority job seekers looking for new and exciting opportunities.

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BDPA Information Technology
Thought Leaders

Portfolio Registration Form

Date:_____ NBDPA Account Manager:_____

Company: _____

Name:_____Title: _____

Voice:_____ Fax: _____ Email: _____

Division/Department:_____

Address: _____

City: _____State: _____Zip:_____

TOTAL SPONSORSHIP: $_____

Payment Information:

☐ **Invoice**   ☐ **Check Enclosed**   ☐ **Credit Card: (Circle One) AMEX VISA MC DISCOVER**
Card#_____CVV:_____ Exp Date (mm/yy): _____

Name on Card: _____

Card Billing Address, City, State and ZIP:_____

Instructions:

1. Enter your contact information above
2. Write your company name on each of the pages
3. Check off items you wish to sponsor below
4. Enter subtotals in right column
5. Calculate total sponsorship and enter it on the "Total Sponsorship" line above
6. Select your payment method
   a. Please add a 5% transaction fee for credit card payments
   b. Make checks payable to National BDPA
7. Email, fax or mail your completed sponsorship form (all pages with selections) to:
   Email: corpsales@bdpa.org   Fax: (301) 560-8300
   Mail to: National BDPA, 9500 Arena Drive, Suite 350, Largo, MD 20774

   All payments must be received no later than August 1, 2012.
   Payment terms are net 30.

FOR INTERNAL USE ONLY

☐ NATIONAL BILLING   ☐ LOCAL BILLING

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Portfolio Registration Form

COMPANY NAME: _____

NATIONAL SPONSORSHIP			
Basic Corporate Sponsor Package ● Unlimited Access to Talent Management System ● Ten (10) Corporate Memberships ● Your Corporate Logo in the Sponsorship Section ● Web Link from NBDPA Site to Your Site	$5,000		_____
Corporate Sponsored Memberships ● Corporate Membership (10) ● Lifetime Member ● Adult ● Adult 5-year ● Student (Full-Time) ● HSCC Team 5-year	$1,000 $1,000 $100 $400 $25 $625	Qty: _____ Qty: _____ Qty: _____ Qty: _____ Qty: _____ Qty: _____	_____ _____ _____ _____ _____ _____
Corporate Sponsored Scholarships ● National BDPA Scholarship Fund ● Dr. Jesse Bemley Scholarship Fund ● Company Named Scholarship	$100-$100K $100-$100K $100-$100K	Qty: _____ Qty: _____ Qty: _____	_____ _____ _____
Talent Management System ● 12-Month Access: Unlimited Job Postings ● 1-Month Access: Available to Small Businesses, Government and Educational Institutions	$2,000 $500		_____ _____
		SECTION TOTAL:	$

BDPA Information Technology
Thought Leaders

Portfolio Registration Form

COMPANY NAME: _____

ANNUAL NATIONAL CONFERENCE SPONSORSHIP**		
Registration Sponsor (1 only) • Exclusive Sponsorship Acknowledgement as the Registration Sponsor • Signage at Registration Area Bearing Company's Logo • Two (2) Full Conference Passes • One (1) Page Ad in Conference Guide	$5,000	_____
Cyber Café Sponsor (1 only) • Exclusive Sponsorship Acknowledgement as the Cyber Cafe Sponsor • Signage at Entry Bearing Company's Logo • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • Two (2) Full Conference Passes • One (1) Page Color Ad in Conference Guide	$25,000	_____
Keynote Speaker Sponsor (3 only) • Exclusive Sponsorship Acknowledgement as the Keynote Speaker Sponsor • Signage at Entry Bearing Company's Logo • Opportunity for one Company Representative to Introduce the Speaker • Opportunity to Place One (1) Sponsor-Supplied Item on Each Seat Within Speaking Area • Two (2) full Conference Passes • One (1) Page Color ad in Conference Guide	$8,000	_____
Panel Sponsor • Exclusive Sponsorship Acknowledgement for Panel Session • Signage at Entry Bearing Company's Logo • Opportunity for one Company Representative to Introduce the Panel • Opportunity to Place One (1) Sponsor-Supplied Item on Each Seat Within Panel Area • Two (2) Full Conference Passes • One (1) Page Color Ad in Conference Guide	$10,000	_____

BDPA Information Technology
Thought Leaders

Portfolio Registration Form

COMPANY NAME: _____

Seminar/Focus Group Sponsor (75 minutes) • Exclusive Sponsorship Acknowledgement as the Workshop Track Sponsor • Signage at Entry Bearing Company's Logo • Opportunity for Company Representative to Introduce Each Speaker • Opportunity to Place One (1) Sponsor-Supplied Item on Each Seat Within Workshop Room • Two (2) Full Conference Passes	$3,500	_____
Networking Break Sponsor 30 minutes (6 only) • Signage at Entry Bearing Company's Logo • One (1) Full Conference Pass • Opportunity to Distribute Promotional Materials During Networking Break	$3,000	_____
Delegates' Meeting Sponsor (1 only) (*if scheduled*) • Signage at Entry Bearing Company's Logo • Opportunity to Provide an Executive Speaker	$2,500	_____
LUNCHEONS **Lunch Plenary Session (3 only)** • Signage at Entry Bearing Company's Logo • Opportunity to Provide an Executive Speaker • Opportunity to Distribute Promotional Materials During Session **National Leadership Luncheon (1 only)** • Signage at Entry Bearing Company's Logo • Opportunity to Provide an Executive Speaker • Opportunity to Distribute Promotional Materials During Session	$15,000 $3,500	_____ _____
Opening Ceremony • Exclusive Sponsorship Acknowledgement as the Event Sponsor • Signage at Entry Bearing Company's Logo • Stage Signage Bearing Company's Logo • Opportunity to Introduce and/or Provide Keynote Speaker	$40,000	_____

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Portfolio Registration Form

COMPANY NAME: _____

STUDENT ACTIVITIES*			
HSCC Sponsorship Program	$45,000		_____
🔴 Membership Renewal for 25 Teams			
🔴 Full Conference Registration for 25 Teams			
🔴 HSCC Alumni Reception			
IT Showcase	$15,000		_____
🔴 Signage at Entry Bearing Company's Logo			
🔴 Opportunity to Provide an Executive Speaker			
Corporate Scholars Program	$15,000		_____
🔴 Signage at Entry Bearing Company's Logo			
🔴 Private Luncheon for Students and Company Representatives			
🔴 Exclusive Access to College Juniors and Seniors			
🔴 Pre-Career Fair Access			
College Student Seminar Sponsor	$3,000		_____
🔴 Signage at Entry Bearing Company's Logo			
🔴 Opportunity to Facilitate a Workshop			
Student Lunch	$15,000		_____
🔴 Signage at Entry Bearing Company's Logo			
🔴 Opportunity to Provide an Executive Speaker			
Student Dinner	$15,000		_____
🔴 Signage at Entry Bearing Company's Logo			
🔴 Opportunity to Provide an Executive Speaker			
Student Off-Site Activity	$9,000		_____
🔴 A Festive, Fun-Filled and Educational Activity for the HSCC Students			
Student Breakfast	$10,000		_____
🔴 Signage at Entry Bearing Company's Logo			
🔴 Opportunity to Provide an Executive Speaker			
Co-Sponsor Chapter Competition Team	$2,500		_____
Co-Sponsor College Student Registrations	$2,600		_____
🔴 Registration, Travel, Hotel (per student)			
Co-Sponsor Youth Technology Camp	$2,000		_____
🔴 Signage at Entry Bearing Company's Logo			
🔴 Opportunity to Provide an Executive Speaker			

BDPA Information Technology
Thought Leaders

Portfolio Registration Form

COMPANY NAME: _____

AWARDS GALA			
AG - Option 1	$75,000		_____
🔴 Exclusive Sponsorship Acknowledgement for Awards Gala Event			
🔴 Signage at Entry Bearing Company's Logo			
🔴 Stage Signage Bearing Company's Logo			
🔴 Opportunity to Introduce and/or Provide Keynote Speaker			
🔴 Two (2) Reserved Tables to Accommodate 20 People			
🔴 Reserved Table Signage Bearing Company's Name			
🔴 Ten (10) Conference Passes			
🔴 One (1) Page Color Ad in Conference Guide			
AG - Option 2	$35,000		_____
🔴 Exclusive Sponsorship Acknowledgement for Awards Gala Reception			
🔴 Signage at Entry Bearing Company's Logo			
🔴 1 Reserved Table to Accommodate 10 People			
🔴 Reserved Table Signage Bearing Company's Name			
🔴 Five (5) Conference Passes			
🔴 One (1) page Color Ad in Conference Guide			
AG - Option 3	$5,000		_____
🔴 Signage at Entry Bearing Company's Logo			
🔴 One (1) Reserved Table to Accommodate 10 People			
🔴 Reserved Table Signage Bearing Company's Name			
AG - Option 4	$2,000		_____
🔴 One (1) Reserved Table to Accommodate 10 People			
🔴 Reserved Table Signage Bearing Company's Name			
AG - Option 5	$250	Qty: _____	_____
🔴 Awards Gala Ticket			

BDPA Information Technology
         Thought Leaders

Portfolio Registration Form

COMPANY NAME: _____

CAREER FAIR & TECHNOLOGY EXPO			
Event Sponsorship (1 only) 🔴 20 Career Fair Registrations 🔴 Corporate Logo in all Career Fair Promotions 🔴 Branding as Overall Sponsor 🔴 Premium Location Island Display 🔴 Color 2-page Program Ad 🔴 Banner at www.psijobfair.com and www.bdpa.org	$35,000		_____
Executive Sponsorship 🔴 16 Career Fair Registrations 🔴 Premium Location Island Display 🔴 Color 2-page Program Ad 🔴 Access to the Event Database 🔴 Banner at www.psijobfair.com and www.bdpa.org	$20,000		_____
Professional Sponsorship 🔴 8 Career Fair Registrations 🔴 2 Booths 🔴 Full Color Program Ad 🔴 Access to Event Database 🔴 Banner at www.psijobfair.com and www.bdpa.org	$10,000		_____
Government/Non-Profit/Education 🔴 4 Career Fair Registrations	$3,000		_____
Corporate Rate 🔴 4 Career Fair Registrations *All booths are 8' x 10' and include draped table & 2 chairs*	$5,000		_____

BDPA Information Technology Thought Leaders

Portfolio Registration Form

COMPANY NAME: _____

IT GOLF CLASSIC			
Title Sponsor Package 🔴 Named as NBDPA IT Golf Classic Sponsor 🔴 12 Golfers 🔴 Speaking Opportunity at the Golf Awards Luncheon 🔴 Logos on Selected Prizes 🔴 Signage Around the Golf Classic and During Awards Luncheon & Podium 🔴 Cart (electronic) Signage 🔴 2 NBDPA Conference Awards Gala Tables[1] 🔴 Recognition in Selected Conference Publications[2]	$25,000		_____
Eagle Package 🔴 Signage Around the Golf Classic (1/2 of title sponsor) 🔴 8 Golfers 🔴 Speaking Opportunity at the Golf Awards Luncheon 🔴 Logos on Selected Prizes 🔴 Cart (electronic) Signage 🔴 1 NBDPA Conference Awards Gala Table[1] 🔴 Recognition in Selected Conference Publications[2]	$10,000		_____
Birdie Package 🔴 Two Course Signs (1 on front & 1 on back) 🔴 Cart (electronic) Signage 🔴 Logo on Selected Prize 🔴 4 Golfers 🔴 4 Tickets to the NBDPA Conference Awards Gala (1/2 table)[1] 🔴 Recognition in Selected Conference Publications[2]	$5, 000		_____
Hole in One Package 🔴 Signage on 1 par 3 (par 3 sponsor) 🔴 Cart (electronic) Signage	$2, 500		_____
Company message displayed on prize you supply 🔴 If Hole-in-1 is Obtained, Presentation Opportunity at the Golf Awards Luncheon but if not, Auction During Luncheon 🔴 Recognition in Selected Conference Publications[2]			
Par Package (Souvenir Item package) 🔴 Logo on Selected Item 🔴 Cart (electronic) Signage 🔴 Recognition in Selected Conference Publications[2]	$1,500		_____

BDPA Information Technology Thought Leaders

Driving Range Package ● Signage at the Driving Range ● Trick Shot Sponsor ● Registration Table Signage ● Recognition in Selected Conference Publications[2]	$1,500		_____
Photo Gallery Package ● Photo Gallery Signage at the Awards Luncheon ● Registration Table Signage ● Recognition in Selected Conference Publications[2]	$1,200		_____
Beverage Cart Package ● Signage on Beverage Cart ● Registration Table Signage ● Recognition in Selected Conference Publications[2]	$1,000		_____
Bogey Package ● Signage at (2) Holes ● Coupons Distributed by Staff ● $600 if Donate a Gift ● Recognition in Selected Conference Publications[2]	$750		_____
Individual Golfer	$200		_____
[1] Requires completion of a golf registration form *[2] Deadlines apply*			

BDPA Information Technology Thought Leaders

Portfolio Registration Form

COMPANY NAME: _____

RECEPTIONS/HOSPITALITY SUITES			
Dignitaries' Reception (1 only) ● Exclusive Sponsorship Acknowledgement as the Reception Sponsor ● Panel Discussion ● Signage at Entry Bearing Company's Logo ● Opportunity to Provide an Executive Speaker	$20,000		_____
Corporate Executive Reception ● Invitation Only (*List Provided by Sponsor*) ● Exclusive Sponsorship Acknowledgement as the Reception Sponsor ● Signage at Entry Bearing Company's Logo ● Opportunity to Provide an Executive Speaker	$12,000		_____
Corporate Hospitality Reception ● Open to all Conference Attendees ● Exclusive Sponsorship Acknowledgement as the Reception Sponsor ● Signage at Entry Bearing Company's Logo	$8,000		_____
Founder's Reception (1 only) ● Invitation Only (Lifetime Member Recognition) ● Exclusive Sponsorship Acknowledgement as the Reception Sponsor ● Signage at Entry Bearing Company's Logo	$5,000		_____
Special Event Sponsor ● Late Night Fundraising Activity ● Signage at Entry Bearing Company's Logo	$5,000		_____
NBDPA Leadership Reception ● Signage at Entry Bearing Company's Logo ● Opportunity to Provide an Executive Speaker	$2,000		_____

BDPA Information Technology
Thought Leaders

Portfolio Registration Form

COMPANY NAME: _____

PROMOTIONAL ITEMS *Deadline to deliver items to BDPA will apply*			
Adult – Conference Registration Bags	$12,000		_____
● Company's Logo, Along with NBDPA Logo Imprinted on Bag			
Youth – Conference Registration Bags	$4,000		_____
● Company's Logo, Along with NBDPA Logo Imprinted on Bag			
Conference Bag Stuffers	$2,500		_____
● Company's Products/Literature Stuffed in Conference Bags			
Notebook Sponsor	$2,000		_____
● Company's Logo, Along with NBDPA Logo Imprinted on Lanyard			
Lanyards	$4,000		_____
● Company's Logo, Along with NBDPA Logo Imprinted on Lanyard			

ADVERTISING OPPORTUNITIES	B/W	Color	
Conference Program Guide			
● Full Page	$1,000	$1,500	_____
● Half Page	$750	$1,250	_____
● Inside Front Cover	N/A	$2,500	_____
● Inside Back Cover	N/A	$2,000	_____
● Back Cover	N/A	N/A	
● Center Spread	$2,500	$3,500	_____
Career Fair Guide			
● 5 x 8 Full Page	$595	$795	_____
● Cover Inside Front	$795	$995	_____
● Cover Inside Back	$795	$995	_____
● Cover Outside Back	$995	$1,195	_____
● Center Spread	$1,195	$1,395	_____
Online Advertising Options			
Web Banner on www.bdpa.org Website			
● Entire Web site 200 x 600 pixels (per quarter)	$2,000		_____
● Entire Web site 200 x 600 pixels (per year)	$6,000		_____

BDPA **Information Technology** **Thought Leaders**

Portfolio Registration Form

COMPANY NAME: _____

Conference Registration / Ala Carte	Member	Non-Member	
Early Bird *(until February 28th)*	$500	$600	_____
Regular *(March 1 – August 1)*	$1,000	$1,100	_____
Onsite	$1,500	$1,600	_____
Lifetime Member	$500	N/A	_____
Student *(until July 1)*	$250	N/A	_____
Student Onsite	$350	N/A	_____
HSCC Chaperones/Coordinator	$250	N/A	_____

Presenters (50% discount on registration)
Presidents (50% discount on registration)

In-Kind Donations

Values of donated items will be determined in cooperation with the National BDPA Office.

- HSCC Computer Equipment
- Cyber Café Computer Equipment
- Technology Lab Equipment
- Registration Computer Equipment
- Audio Visual Equipment Rental
- Internet Access Procurement
- 2-Way Radios Rentals

- Youth Technology Camp Equipment
- Copier Rental
- Fax Machine Rental
- Administration Support
- Prizes
- Conference Printing

SECTION TOTAL: $

NATIONAL CONFERENCE SPONSORSHIP TOTAL: | $

BDPA Information Technology Thought Leaders

Portfolio Registration Form

COMPANY NAME:_____

LOCAL CHAPTER SPONSORSHIP			
Youth Program Sponsor			
Training Materials for High School Students	$1,500		_____
Provide Lunch for Weekend Training Sessions (per session)	$150		_____
Underwrite Student Conference Registration (per student)	$200		_____
Event Co-Sponsor			
HSCC Team Sponsorship	$5,625		_____
HSCC Team Conference Travel	$5,000		_____
Student Computer Camp	$5,000		_____
Regional HSCC Computer Competition	$4,000		_____
Black Family Technology Awareness Week	$1,200		_____
Professional Networking Function	$600		_____
Event Table Purchase			
Banquet, Gala or Luncheon	$2,000		_____
CIO Reception	$1,500		_____
Publication Advertisement			
Co-Sponsor the Chapter Newsletter	$750		_____
Banquet, Gala or Luncheon Souvenir Book (B/W)			
Full Page	$250		_____
Half Page	$150		_____
General Operating Funds Support			
Office Expenses	$2,500		_____
Quarterly Workshop Sponsor	$2,500		_____
Monthly Program Meeting Sponsor	$500		_____
Student Programs In-Kind Donations			
Provide Hi-Tech Facilities for Student Training			
Laptop Computers			
Transfer Frequent Flyer Miles			
General Operating In-Kind Donations (Describe below) _____ _____ _____			
Local Chapter Other Support (Describe below) _____ _____ _____			
LOCAL CHAPTER SPONSORSHIP TOTAL:			$
TOTAL NBDPA SPONSORSHIP			**$**

BDPA Information Technology
Thought Leaders

Cancellation Policy

Ad Cancellation Policy
Ad cancellations made more than 60 days prior to the publication's artwork deadline will be refunded without penalty. If cancellation is received less than 60 days prior to the publication's artwork deadline, NBDPA will apply a penalty of 50% of the ad fees. Cancellation requests must be received in writing either by mail, email or fax.

Sponsorship Cancellation Policy
For non-conference sponsorships, cancellations made more than 60 days before the event will be refunded without penalty. If cancellation is received less than 60 days from the day of the event, NBDPA will apply a penalty of 50% of the sponsorship fee. Cancellation requests must be received in writing either by mail, email or fax.

Conference Sponsorship Cancellation Policy
Conference sponsorship cancellations made more than 90 days prior to the conference will be refunded without penalty. If the cancellation is received less than 90 days from the first day of the conference, no refunds will be issued. Cancellation requests must be received in writing either by mail, email or fax.

Exhibit Cancellation Policy
For exhibit cancellations received more than 60 days prior to the conference, VCIA will apply a cancellation penalty of 50% of the exhibit fees. If the cancellation is received less than 60 days from the first day of the conference, no refunds will be issued. Cancellation requests must be received in writing either by mail, email or fax.

Conference Registration Cancellation Policy
You may cancel without penalty if written cancellation requests are received up to and including 60 days prior to the start of the conference. Due to financial obligations incurred by the NBDPA, a credit less 50% of the registration fee will be issued for written requests received up to and including July 1. No refunds or credits will be issued on cancellation requests received after July 1. Mail cancellation requests to:

National BDPA
9500 Arena Drive, Suite 350
Largo, MD 20774

Conference Badge Replacement Policy
$50.00 replacement fee for reprinting of badges

Student registrants must include a copy of student identification. We cannot accept registration forms without a check, money order or credit card information. Please read the cancellation policy in this portfolio.

**Reserved space only – This does not include set-up fee or any audio visual needs.*